



 (405) 609-4118

 [BoosterPresident@mustangbands.com](mailto:BoosterPresident@mustangbands.com)

 [mustangbands.com](http://mustangbands.com)

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**Dear Valued Partner of Mustang High School Marching Band,**

We are reaching out on behalf of the Mustang High School Band Booster Program with an exciting opportunity to support one of the most accomplished and hardworking student groups in our community. This October, the Mustang High School Band will represent our school and city on a national stage as they travel to compete in the prestigious Bands of America Regional Championship in Memphis, Tennessee. As we prepare for this remarkable journey, we are seeking corporate sponsors to help make this experience possible for every student. Your support will directly contribute to travel expenses, equipment transportation, and other essential costs that come with performing at this level.

Our band has consistently demonstrated excellence, both musically and academically. They earned top honors at regional and state levels, and this invitation to the Grand National Competition is a testament to their exceptional abilities and relentless determination. Participating in this competition will not only enhance their musical education but also provide invaluable life experiences, including teamwork, discipline, and the pursuit of excellence.

I know you understand the importance of investing in the future. Supporting our high school band's journey this season offers your company a unique opportunity to make a profound impact on the lives of our young individuals. Your sponsorship will help cover travel expenses, lodging, uniforms, and instruments, ensuring that no student is left behind due to financial constraints.

By partnering with us, your organization will benefit from:

- 1. Brand Visibility and Recognition:** Your corporation's name and logo will be prominently displayed on our promotional materials. Additionally, we will acknowledge your support in our social media platforms, at our large events and at all public performances until May of 2026.
- 2. Community Engagement:** Demonstrating your commitment to education and the arts will strengthen your company's reputation within our community and state. Mustang hosts a band invitational every year in October that draws 7-10,000 people to our campus from around the state ensuring extra visibility.
- 3. Positive Media Exposure:** Your sponsorship will be highlighted throughout our school year, providing positive exposure for local, state and on a national scale. In addition, **the Mustang High School Band will be performing the National Anthem at an Oklahoma City Thunder NBA game next season** and will be recognized in front of thousands of people in the stadium and on television.
- 4. Tax Benefits:** As a 501(c)(3) organization, your contribution to our band program is tax-deductible, offering financial benefits to your corporation while supporting a worthy cause.

Attached, you will find detailed information about the different levels of support with corresponding benefits and recognition. We are also open to discussing customized sponsorship packages that align with your corporation's philanthropic goals.

We would be honored to partner with your organization and showcase your support for our talented students. Thank you for considering this request. I am available at your earliest convenience to discuss this opportunity further and answer any questions you may have.

Together, we can inspire and empower the next generation of leaders through the transformative power of music.

**Sincerely,**

*Kristin Richter*

Band Booster President

*Ryan Edgmon*

Director of Bands  
Mustang Public Schools



# MUSTANG BANDS PARTNERSHIP



|   | Director                             | Drum Major                          | Feed The Band                                    | Section Leader                     | Member                             | Supporter +                        | Supporter                          |
|---|--------------------------------------|-------------------------------------|--|------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| <b>Benefits</b>   | <b>\$10,000</b>                      | <b>\$5,000</b>                      | <b>\$3,000</b><br>Or your company's food donated | <b>\$1,000</b>                     | <b>\$500</b>                       | <b>\$300</b>                       | <b>\$100</b>                       |
| Receive quarterly donor newsletter  | ✓                                    | ✓                                   | ✓  | ✓                                  | ✓                                  | ✓                                  | ✓                                  |
| Recognition on Mustang Bands website  | Largest logo on website sponsor page | Medium logo on website sponsor page | Logo on website sponsor page                     | Small Logo on website sponsor page | Name typed on website sponsor page | Name typed on website sponsor page | Name typed on website sponsor page |
| Number of social media posts  | 8<br>logo + image                    | 6<br>logo + image                   | 4<br>logo + image                                | 2<br>logo + image                  | 1<br>logo + image                  |                                    |                                    |
| Tickets to the exclusive sponor event at Community Preview Night                          | <b>7</b>                             | <b>5</b>                            | <b>3</b>   | <b>2</b>                           | <b>1</b>                           |                                    |                                    |
| Logo on back of Show Shirt & volunteer shirt  | Medium logo on shirts                | Smallest logo on shirts             | Smallest logo on shirts                          | Name typed on shirts               |                                    |                                    |                                    |
| Logo on Percussion Trailer wrap & funnel cake trailer                                     | Medium logo on trailers              | Smallest logo on trailers           | Smallest logo on semi                            |                                    |                                    |                                    |                                    |
| Magnet with logo on back of semi-truck  | Medium logo on semi                  | Smallest logo on semi               | Smallest logo on semi                            |                                    |                                    |                                    |                                    |
| Opportunity to give award at annual awards at events                                      | MMI Award + Banquet Award            | Banquet Award                       |  |                                    |                                    |                                    |                                    |
| Testimonial / well wishes on home page of website   | ✓                                    | ✓                                   |  |                                    |                                    |                                    |                                    |
| Half-time exclusive 30 second commercial & logo on Jumbotron @ home games, MMI & concerts | ✓                                    |                                     |  |                                    |                                    |                                    |                                    |



## Sponsor Information Form

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Social Media Handle(s) to be Tagged \_\_\_\_\_

### Level of Support:

- |  |   |
|--|---|
| <input type="checkbox"/> \$25 Package (MMI map only) | <input type="checkbox"/> \$1,000 Section Leader Package |
| <input type="checkbox"/> \$100 Supporter Package     | <input type="checkbox"/> \$5,000 Drum Major Package     |
| <input type="checkbox"/> \$300 Supporter + Package   | <input type="checkbox"/> \$10,000 Director Package      |
| <input type="checkbox"/> \$500 Member Package        |   |
- ☐ Feed The Band (\$3,000 cash donation OR your business's food)
- ☐ My employer (or spouse's) offers gift matching

### Payment Method:

- ☐ Check (Made payable to Mustang Band Boosters) For check photo op, please make arrangements with Kristin Richter at (405) 609-4118.
- ☐ Secure link online (fees included)
- ☐ QuickBooks invoice

**Please email completed form and high resolution image of  
your logo to Kristin Richter at  
BoosterPresident@mustangbands.com.**